



Andrew Cochran is a filmmaker currently working at [Mirada Studios](#). As a Digital Director and Technical Supervisor, Andrew offers a unique blend of creativity and technical savvy. He is also a leader in Mirada's exciting digital/interactive group, which focuses on combining the company's passion for storytelling with new forms of immersion and interaction.

Andrew is very involved in the growing virtual reality space, making content for the Oculus Rift, Google Cardboard, and GearVr platforms. He is experimenting with new techniques for storytelling using these new technologies, and recently completed the first VR app to seamlessly integrate CGI, live-action, and real-time rendering into a single experience for Google.

His credits include directing numerous commercials for clients such as VIZIO, Target, LG, and Disney. He also was a director and creative technical supervisor on the iPad App "Cornelia Funke's MirrorWorld" which won a Cannes Silver Lion for "Best Visual Design/Aesthetic." Additionally, he served as a technical lead for many exciting interactive projects that used techniques such as projection mapping, dataviz and the world's first WebGL interactive music video ([Ro.me](#)).

Concurrently, he has worked on numerous independent projects. In 2002, he formed The AV Club Productions, which is a production company and multimedia collaborative for filmmakers that focuses on live experiences and new media projects. The AV Club was featured as one of the first 100 YouTube partners, and were early innovators in the online video space.