

CLINT GOLDMAN

Executive Producer/Partner
BODEGA Studios – NY/LA/SF

BODEGA

Candidate Statement

Thank you for the opportunity to submit here for the AICP/East Board. I have been involved in tv/film production for 35+ years. I have considered playing a more active role in the AICP but the timing has never been quite right.

There seems to be more issues afoot that threaten the culture of the independent production community and it's in our collective best interest to band together.

First and foremost is the ongoing presence of in-house production, which we are all keenly aware of. There are more in-house entities being created and many are growing in size. We need to collectively find a better way to address this with respect to talent and other relevant issues.

My take is trying to increase the AICP's membership. Simply, it seems that there are many companies sitting by the side and watching, particularly ones that do not necessarily see the AICP as providing services that are truly beneficial to them. Many of these companies are non-union and there would need to be reasons for them to join the AICP that are not exclusively driven by advantageous collective bargaining agreements. Then, there must be an aggressive membership drive to get them on board.

This will take time but it will prove to be worth the effort. With greater numbers in place a 'new forum' town meeting could be called and a committee set-up to brainstorm some smart, long-term solutions that could truly assist the independent producer and start to tackle these challenging issues confronting us all. But strength in numbers is the way to 'real' solutions.

There are other items that need open discourse as well:

- Improve AICP's brand story to best reflect its changing 'non-media-specific' status and to think about the organization 5, 10+ years in the future.
- Splintering of the work – we are truly becoming more than just a spot business and wide-ranging mandated deliverables reflect this today.
- Procurement issues – only with a larger member base and more internal transparency and cooperation can the AICP members have any 'real' impact here.
- AICP tackling social issues as a team vs. individual company's, like ours, doing what we do. Maybe we could set a pro bono arm that simply focused on helping those with media needs and without the financial support to get it done.
- AICP Hall of Fame – seems like it is time to honor those due for recognition.

Finally, I am fully committed to helping the AICP and assisting other fellow producers in their journey within our very competitive landscape and would welcome the opportunity to get started and contribute.

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BIO

Clint Goldman is the Executive Producer/Partner at the NY/LA/SF-based content production studio BODEGA, part of the Northern Lights family that serves as a one-stop-shop for commercials, brand content, show opens, promos, films & digital media.

Clint's career started in the '80s in LA at VFX/CGI powerhouse Robert Abel & Associates and then he worked for RSA Films and director Tony Scott. He followed that by pursuing his MFA at UCLA Film School, which led to a long run at LUCASFILM's Industrial Light & Magic, shepherding both TV spots and motion pictures. He produced the VFX and animation for the Academy Award-nominated *The Mask*, the alien abduction sequence in *Fire in the Sky*, the Dreamworks' animated logo for Steven Spielberg, an Academy Awards opening for producer Quincy Jones, & a Grammy-nominated music video for Herbie Hancock.

Goldman then produced the feature film *Spawn* for New Line Cinema, worked as an Executive Producer at the commercial production company Complete Pandemonium, produced the Walt Disney Pictures' animated feature "The Wild", and ran his own SF/Montreal-based AICP production company, Hoyt & Moskito.

During the last 7+ years at BODEGA, Goldman has, amongst other commercial endeavors, won an Emmy Award for his work on *The Today Show* and has been instrumental in the company's public service work, which includes extensive creative development and content for the following organizations: charity:water, WildAid, Haiti's Artists for Peace and Justice, Trickle Up, Global Citizen, 9/11 Day.

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BODEGA Studios
clint@bodegastudios.com
212-457-6565