

## **Clint Goldman**

Executive Producer/Partner  
Bodega Studios – NY/SF

### **Candidate Statement**

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Thank you for the opportunity to submit here for the AICP National Board. I have been involved in commercial production for many years. I have (in the past) considered playing a more active role in the AICP but the timing has never been quite right.

Today, I believe the timing is absolutely right. There seems to be more issues afoot that threaten the culture of the independent production community and it's in all our collective best interest to band together and make our future stronger.

First and foremost is the ongoing presence of in-house production, which you are keenly aware of. There's more in-house entities being created and many are growing in size; they are clearly a threat to many company's futures.

I think the key here is increasing the AICP's membership and the continual smart evolution of the AICP company representation model, which has already been ongoing, i.e. the group's stated genre expansion into varied forms of content (not just spots). My thinking here is that this has primarily evolved with the existing base membership and not so much by adding new members. I do not have the data but my gut tells me that many production community members of this new era are not AICP members and do not necessarily see the AICP as providing services that are truly beneficial to them. Many of these companies are non-union and non-guild and there needs to be substantial reasons for them to join the AICP that are not driven primarily by advantageous collective bargaining agreements. Then, there must be an aggressive membership drive to get them on board.

This will take time but it will prove to be worth the effort. With greater numbers in place a new forum town meeting could be called and a committee set-up to brainstorm some smart, long-term solutions that could truly assist the independent producer and start to tackle the salient issues.

There are other items that need attention too (but I am running out of words).

Here are a few of them:

- Improve AICP's brand story to best reflect its changing status and to think about the organization 10+ years in the future.
- Splintering of the work – we are truly becoming more than just a spot business and mandated deliverables reflect this today. This needs attention.

- Procurement issues – only with a larger member base and more internal transparency and cooperation can the AICP members have any ‘real’ impact here.

- AICP/AICE – consolidation consideration - strength in numbers.

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Finally, I am fully committed to helping the AICP and assisting other fellow producers in their journey within our very competitive landscape and would welcome the opportunity to get started.

# CLINT GOLDMAN

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## BIO

Clint Goldman is the Executive Production/Partner at the NY/SF content production studio Bodega, a position he has held for the past 6 years. Bodega is part of the Northern Lights Post family and we are approximately a staff of 50.

Clint started his career in the '80s in LA at VFX/CGI powerhouse Robert Abel & Associates. He then worked freelance and for noted English directors Tony and Ridley Scott, Adrian Lyne, Terry Bedford and others.

He followed that up by pursuing his MFA at the UCLA School of Theater Film and Television, which led to a long run as both Producer and then Executive Producer at Lucasfilm's Industrial Light & Magic, shepherding both TV spots and motion pictures. During this time, he produced the VFX and animation for the Academy-Award-nominated *The Mask*, the alien abduction sequence in *Fire in the Sky*, the Dreamworks' animated logo for Steven Spielberg, the Academy Awards opening for producer Quincy Jones and a Grammy nominated music video for Herbie Hancock.

Goldman then produced the feature film *Spawn* for New Line Cinema, worked as an Executive Producer at the TV commercial production company Complete Pandemonium; then, he produced the Walt Disney Pictures' animated feature *The Wild* and finally ran his own AICP production company, Hoytyboy & Moskito.

While at Bodega, Goldman won an Emmy Award for his work on *The Today Show* and has been instrumental in the company's public service work, which includes extensive creative development and content for the following organizations, WildAid, Haiti's Artists for Peace and Justice, Trickle Up, Global Citizen, 9/11 Day.Org, Breakthrough NY, and The Malala Fund. Along with Goodby, Silverstein & Partners, Bodega produced the documentary short film on the Hacking Autism Initiative, "I Want To Say", which was shortlisted at both CANNES and AICP.

Goldman hopes to continue the company's public service efforts and would welcome the opportunity to help support the future collective strength of the independent production community through the AICP.

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