

NET-A-PORTER.COM

Heather Kaminetsky

Vice President of Marketing for The Americas, NET-A-PORTER.COM



Heather Kaminetsky joined NET-A-PORTER.COM in October of 2013 as Vice President of Marketing for the Americas. In her role, Kaminetsky oversees all sales, marketing and communication functions in the Americas – delivering on the NET-A-PORTER mission of being the global fashion destination for content and commerce.

Prior to NET-A-PORTER Kaminetsky worked as the Senior Vice President of Business Management at Borderfree, following her time as the Vice President of Marketing at Barneys New York. She holds a Bachelor of Science in Management Information Systems from the Sy Syms School of Business at Yeshiva University in New York City.

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