

Mary Caddy

Partner/Executive Producer

The Colonie

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Statement

I would like to be considered for a seat on the AICP National Board. Currently serving on the local AICP Midwest Board and The AICP Post Production Council, I believe I bring a great deal of experience from the post-production world. With the changing industry and recent merger of AICP and AICE, I would like to help create a unified organization that serves all areas of production and post. To better understand the issues we are all facing will only make us a stronger organization dedicated to creating within our industry. I believe my experience, outlined in my bio, and my dedication to AICE now AICP with the current board members can, help move our organization forward and embrace our future.

Thank you for your consideration

Bio

Graduating from The School of The Art Institute in Chicago with a BFA and teaching certificate, Mary began her advertising career as an account person servicing both retail and B2B accounts for four years.

Her post production career began on the music side of the business. She started a music company with two musicians who created original music and acted as the VP/Director of Client Relations. She had all client contact, did all bidding, actualizing, SAG/ AFTRA and AFM contracts and talent sessions payments, payroll, accounting, and new business.

Moving forward, Mary became the Executive Producer for Avenue Edit, a 15-million-dollar post production company with 50 employees, 18 of whom were creative editors. She was also the Executive Producer for Somersault—the motion graphics, 3D, and design division. She was the client contact, did all AICE bidding, actualizing, invoicing, and new business for 16 years. For a major software company widely use within the industry, Mary helped design the AICE bidding, actualizing, invoicing functionality, and integration with accounting system.

In 2008, she founded The Colonie, a WBENC Certified Company, with two editor partners. She is Partner/Executive Producer and managing member of the company, as well as the client contact. Mary's responsible for 20 employees, bidding, actualizing, invoicing, payroll, accounting, certifications, new business, financial decisions, accounts receivables, payables, and all check signing at The Colonie. She created and grew a new Social Media Division and is part of the creative development team, serving agencies and direct to client.

While at Avenue Edit, Mary began her involvement with AICE. She sat on the local AICE board for 13 years until the AICP and AICE merger. She was the Vice President of the local chapter for ten years and treasurer for one year. She also sat on the AICE International board for six years. She currently is still running The Colonie, sits on The AICP Local Board and The AICP Post Production Council.